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nr 3

THIRD POLISH UNIVERSITIES FAIR



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We are very proud to announce our third publication of Fahrenheit News. The highlighted special event is the III Polish Universities Fair held in Chicago and Toronto. This is the second project that is implemented by our organization – The Fahrenheit Center. It is created by devoted members for whom the prime motivation from the beginning of the Center is to promote Polish Universities in both the U.S. and Canada, along with integration of young people. When we started this project in September 2011, none of us knew if it would work. With great passion and commitment, we started preparations in the hopes that our idea will gain supporters. The outcome exceeded our expectations. Sponsored by the Ministry of Science and Higher Education, RP Consulate in Toronto and Chicago, the Polish American Congress, Polish Teachers Association in Canada, the Presidents and the Marshals of the largest Polish cities, and numerous media, we were assured and quickly realized that our purpose is meaningful and demanded. A great reaction from the Polish Universities showed and proved to us all, that the need for their promo-

tion in North America is essential. Furthermore, the quality of education in Poland, meets global standards, and graduates of Polish universities are recognized often in the world as; scientists, artists and doctors. We would like the University Fair to continue to be a recurring event, and that in each year the number of institutions of higher education offering their academic programs - will increase. We hope that our mutual work will bring positive results, and the young people will gain the comfort of choice, opportunity of education, as well as getting to know Poland and its culture. Today, the 1st of March 2013, we open a new chapter in our history together with 12 of the top Polish Universities. This day for many young people and those who are pursuing higher education, will become a new road to achieve their goals. This is the road of freedom which is driven by knowledge. We are honored to participate in this great event.

Fahrenheit Center Board

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The idea of creating an organization to promote Polish universities in the United States and Canada was born from the initiative of Zbigniew Piwoni in November 2009, during his stay in Poland with the Polish trip inclusive of students from the metropolitan Chicago, and, more specifically, during the visit at the Technical University of Lodz and conversation with a great enthusiastic promoter of the Polish education outside of Poland, Dr. Thomas Saryusz-Wolski. On the initiative of Zbigniew Piwoni in May of 2011 the first Polish University Fair was organized in Schaumburg, the suburb of

Chicago. For the first time in history, Polish universities presented educational opportunities for the students in The United States. Since early 2010, Zbigniew Piwoni was supported and joined by Mrs. Iwona Malinowski from Burlington, Canada; Wojciech Grabowski, an employee of Illinois Institute of Technology at Chicago – the great enthusiasts of Polonia's schools across North America. The purpose of Fahrenheit Center is to promote Polish universities in the United States and Canada, the integration of Polish-American youth from the United States, Canada, and Europe, and to

help Polonia with education in the United States and Canada.

Our mission is to:

- Organize Polish Universities Fair in the United States and Canada for Polish Universities.
- Cooperate with the Universities from Poland
- Organize internship program in Poland for youth volunteers from the United States and Canada
- Organize integration trips to Poland and Europe - Polonia Ambassadors



ZBIGNIEW PIWONI

Initiator and organizer of the Polish University Fair in U.S.A and Canada. Founder of the "Polonia Ambassadors" - annual Polish youth trips from the U.S. and Canada to Poland and Polish communities in Europe. Inspirer of the manual for the integrated teaching of Polish in conjunction with the history and geography of Polish - Trilogy, coordinator of the youth exchange program between the U.S. and government bureaus in Poland. Organizer with the University in Lublin of postgraduate courses in teaching Polish as a foreign language for teachers, in the Chicago Polish community. The President of the most dynamic Polish Saturday School named, Nicolaus Copernicus in Niles, IL. USA, from 2003 to 2013. Holds a profession as an architectural conservator, with a love of community service. Pomysłodawca i współorganizator Pol

skich Targów Uniwersyteckich w USA i Kanadzie. Pomysłodawca programu "Polonijni Ambasadorzy" - corocznych wyjazdów młodzieży polonijnej z USA i Kanady do Polski i środowisk polonijnych w Europie. Pomysłodawca podręcznika do zintegrowanego nauczania języka polskiego w połączeniu z historią i geografją Polski - Trylogia Polonijna, koordynator wymiany młodzieżowej pomiędzy USA i urzędami miejskimi w Polsce. Wspólnie z UMCS w Lublinie organizator Studiów Podyplomowych w zakresie nauczania języka polskiego jako obcego dla nauczycieli polonijnych w Chicago. W latach 2003 - 2013 r. prezes najbardziej dynamicznej Polskiej Szkoły Sobotniej im. Mikołaja Kopernika w Niles, IL. USA. Z zawodu konserwator zabytków architektury o specjalności sztukaterie, z zamiłowania społecznik.



IWONA MALINOWSKA

VP, Canada

Head of the Polish School. M. Kopernik in Burlington, Canada for many years. Initiator and organizer of the Polish Song Festival organized for children and students of Polish schools in Canada. Organizer of sightseeing tours for school children and tours for teachers. For many years, an activist in the Polish community, mainly in the Canadian Polish Teachers' Union of Canada, many years earlier as President of the CPT in Canada

- a branch of Hamilton and currently as Vice-President of the CPT in Canada. For several years the organizer of the Polish language courses for adults. A teacher by profession and by vocation. Od wielu lat kierownik Polskiej Szkoły im. M. Kopernika w Burlington, Kanada. Pomysłodawca i organizatorka Festiwalu Piosenki Polskiej organizowanego dla dzieci i młodzieży szkół polonijnych w Kanadzie. Organizatorka wycieczek krajoznawczych dla młodzieży szkolnej i wycieczek dla nauczycieli. Od wielu lat

aktywna działaczka w Polonii Kanadyjskiej głównie w Związku Nauczycielstwa Polskiego w Kanadzie, wcześniej jako wieloletni Prezes Oddziału ZNP w K - oddział Hamilton a obecnie jako Vice-Prezes ZNP w K. Od kilku lat organizatorka kursów języka polskiego dla dorosłych. Nauczycielka z zawodu i z powołania.



NATALIA ŁABUZ
Secretary &
Fahrenheit News

Editor Polish philology graduate with a specialization in Comparative Literature, student journalism and social communication at the Jagiellonian University. The winner of the contest "MaciekChowanio-

ka and MalopolskaCup" as well as a winner of the Board of Education on the competition,"The world around us." The winner of the Olympic Polish Literature and Language. A finalist of the contest "Julka Cyperlinga" as well as "Bishop Chrapek". TraineeQuest - France, and Polish Daily, Serotonin, News of the Jagiellonian University. In 2003-2006, deputy editor of the youth "Odkrój" Newspapers Myślenickie. Organizer of a workshop for young journalists from rural areas. Strongly believes that: The future begins today - not tomorrow. Absolwentka filologii polskiej o specjalności komparatystyka oraz studentka dziennikarstwa i komunikacji społecznej na Uniwersytecie Jagiellońskim. Lau-

reatka ogólnopolskiego konkursu na reportaż im. Maćka Chwanio-ka, a także zdobywczyni Pucharu Małopolskiego Kuratorium Oświaty w konkursie dziennikarskim „Świat wokół nas”. Laureatka Olimpiady Literatury i Języka Polskiego, finalistka konkursu im. Julka Cyperlinga oraz im. Biskupa Chrapka. Stażystka Quest – France, a także Dziennika Polskiego, Serotoniny, Wiadomości Uniwersytetu Jagiellońskiego. W latach 2003-2006 zastępca redaktora naczelnego dodatku młodzieżowego „Odkrój” Gazety Myślenickiej. Organizatorka warsztatów dziennikarskich dla młodzieży z terenów wiejskich. Wyznaje zasadę, że przyszłość zaczyna się dzisiaj – nie jutro.



GREG CHOLEWINSKI VP, Chicago



MONIKA SKALSKA

Polonia Ambassadors coordinator Canada Born and raised in Podhale, she underlines its strong link with tradition and highland culture of working with youth. For several years connected with the Polish School, "Konopnicka" in Oakville,

Canada, where she not only indulges in teaching, but also co-organized presentations, polls, and also is responsible for school contacts with Polish and Canadian organizations. She is an active member of society. Widely known for success stories of charities such as financial support for "family home" in Poland and obtaining funds for the youth trip "Madrid2011". In 2011 she organized and coordinated the Canadian group "Polonia Ambassadors," which together with the youth of Chicago and New York took a fascinating tour of Poland and Europe. Her

passion is singing. Monika is a prominent member of the chorus of "Quo Vadis" in Brampton. Moreover, loves to travel and intends to explore the whole world in the next decade. Urodzona i wychowana na Podhalu podkreśla swój silny związek z tradycją i kulturą górską w pracy z młodzieżą. Od kilku lat związana ze Polską Szkołą im. Marii Konopnickiej w Oakville w Kanadzie, gdzie nie tylko oddaje się pracy pedagogicznej, ale także współorganizuje przedstawienia, plebiscyty i ponadto odpowiada za kontakty szkolne z polonijnymi i kanadyjskim organizacjami. Jest akty-

wną działaczką społeczną. Znana szeroko z charytatywnych sukcesów takich jak: finansowe wspieranie "Domu Rodziny" w Polsce i uzyskanie funduszy na rzecz młodzieżowego wyjazdu "Madryt 2011". W 2011 roku zorganizowała i skoordynowała kanadyjską grupę "Polonijni Ambasadorzy", która razem z młodzieżą z Chicago i Nowego Jorku odbyła fascynującą podróż po Polsce i Europie. Jej pasją jest śpiew. Monika to członkini wybitnego chóru "Quo Vadis" z Brampton. Ponadto uwielbia podróże i zamierza w najbliższej dekadzie zwiedzić cały świat.



Third Polish University Fair, Toronto-Chicago 2013

Study in the heart of Europe!

The Polish University Fair has a significant meaning within the Polish community. For the third year in a row, Canadian and American youth will have a chance to meet with representatives from the most prestigious Polish Universities. Fahrenheit Center for Study Abroad is organizing their Third Polish University Fair, which will be holding its official opening on March 1st at the University of Toronto, followed by the Living Arts Center in Mississauga on March 2nd, then in Chicago on March 3rd at the White Eagle Banquets and will officially close on March 4th, at the Morine Valley Community College.

Every year the Polish University Fair attracts the most prestigious Universities from Poland. These universities are proud to take part in this event which gives them an opportunity to be exposed to a young and ambitious population of people on this continent. For the past two years, this great event gave an opportunity for 26 different Universities and many Professors to deliver their offers, many of which were Medical Schools. Representatives from

the Universities are enthusiastic towards the idea and see a great potential and numerous benefits in recruiting new students from all over the world in the face of demographic decline. It's a known fact that education in the USA and Canada comes at a very high price when it comes to finances. To study in Poland gives potential students a choice to lower the costs of education and also, in many cases, presents a greater opportunity to obtain a Master's Degrees in Science, a PhD, as well as a Law Degree. The experience gained through international studies gives young people a greater chance to find a career they have always dreamed off. Mr. Zbigniew Piwoni, Fahrenheit Center President, states that "From the very first day of this great event, our main goal is to give the most prestigious Polish Universities access to appear on Canadian and American market, as well as, be able; to provide them with a great opportunity to present their offers; not only to the Polish Community, but also to all young, ambitious and highly motivated people from around the USA and Canada who wish to further their education and master their skills." He also adds, "for that reason, this year's University Fair will be held at four different locations: North Chicago, South Chicago, Toronto and Mississauga". For the first time in history, the Polish Universities will also be presented with an opportunity to have direct contact with the young generation in Canadian High Schools. The Toronto School Board of Education agreed to presentations in High Schools in Toronto and supports this event with great favour.

A great chance

This year the event will host 12 of the most renowned Polish Universities. Among the best are; Jagiellonian University (which has a great range of offers including one of the best Law Schools in Europe), Cracow University of Economics, Catholic University of Lublin, Collegium Medicum UJ, Medical University of Wroclaw, Medical University of Poznan, Medical University of Lublin, Economic University of Poznan and Wroclaw, Silesia University for Higher Education, as well as many more. Dr. Marek Zimnak, who represents the Economic University of Wroclaw, is very much in favour to promote his University on American and Canadian ground. He highlights

that to explore Canadian and American market is “new and very ambitious. It is certainly well worth the attempt despite some barriers. Our range of offers is very wide and we are proud to deliver curricula in foreign languages and meet global standards”. The Second University Fair was staged at the beginning of last year with some uncertainty, but the event proved to be a success when in successive enrollment, the number of students from American continent jumped. Professor Agnieszka Lekka-Kowalik is also very positive about the idea. In her opinion, the main objective is not only to enroll new students in the face of demographic low, but also to enrich student community and expose them to a variety of different nations and cultures. Dr. Janusz Fudalinski, Director at the Economic University of Cracow, has a very similar opinion. He also adds that participation in the University Fair gives a tremendous chance to promote his University as well as many other best Universities in Poland. It offers foreign students not only a solid education but also gives them an opportunity to work with renowned experts and continue their postgraduate studies with partners in Sweden and Switzerland. On the other hand, Professor Andrzej Heindrich, from the Medical University of Wrocław, sees a positive impact of this event because his University is able to reach not only students from Polish communities, but also potential students from different nations. He notes, “We have a great regards for students from Canada and USA”. Mrs. Kinga Drechny-Mucha, the Manager for Jagiellonian University, concludes that young population from Toronto and Chicago gives Polish Universities a great chance to develop when it comes to global perspective. She adds, “We need to extend our offers and be able to reach young

population globally.” Romi Jaszczynski is one of the students that enrolled into Jagiellonian University after attending the Second University Fair last year. He is enrolled in European Studies. He is very grateful to have been presented with the opportunity to be exposed to such options.



Our alumni are among the best

The Primary Honorary Patrons are: Ministry of Science and Higher education of the Republic of Poland, Consulate General of the Republic of Poland in Toronto, Consulate General of the Republic of Poland in Chicago as well as the Polish Teachers Association in Canada, the Presidents and the Marshals of the largest Polish cities and numerous media. Professors from different prestigious Universities from Poland will deliver their papers and presentations during the Fair. It is our honour to present alumni from Polish Universities that are among the best in the world in many disciplines of Science, Technology, Architecture, Humanities, Economics and Medicine. The Polish University Fair is privileged to present the four top Polish Universities on the World University Rankings that made the list. We would like to invite you to commence studies in Poland, the country that opens its doors to all ambitious and motivated people and to those who want to experience unique traditions and culture in the heart of Europe!!



Natalia Łabuz

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FACTS & FIGURES:

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rekrutacja.uj.edu.pl/en_GB/



Never be afraid to go up to a potential employer and present your ideas

Interview with Dominik Roszak, the Director of Multiculturalism for the Government of Canada and the former Vice-President of the Young Polish-Canadian Professionals Association

1. You were the Vice-President of Young Polish-Canadian Professionals Association and now you work as Director of Multiculturalism for the Government of Canada. How does one so young hold so many important positions? What are your responsibilities in these positions?

Aside from fantastic parents (Jerzy and Elzbieta) and a family upbringing, I credit my achievements to having been born and raised in Canada. Canada really is one of the best countries in the world, where on the basis of one's own hard work and determination one can pursue and achieve nearly any goal, regardless of origin. I was raised in Mississauga in a normal immigrant family, with my parents having immigrated to Canada in the 1980s. I attended St. Michael's college school in Toronto and went to Polish school at Philip Pocock Secondary School in Mississauga. Ten years ago, as I was preparing to go to Carleton University, if you told me that I was to become a senior advisor to an important Minister in the Federal Cabinet, I wouldn't have believed you. On the other hand, when I consider my disciplined upbringing, the decisions I made along the way, my interests, etc., I understand how I got to where I am. At the same time, I am grateful for this privilege every day and never forget where I came from.

As Director of Multiculturalism, I am a liaison between the Government of Canada and all of Canada's cultural (also referred to as ethnic) communities. I serve as the point of contact in the office of the Minister of Citizenship, Immigration and Multiculturalism, the Honourable Jason Kenney, for a multitude of organizations across the country, ranging from the Chinese Benevolent Association of Vancouver, the India-Canada Organization in Montreal, or the Canadian Polish Congress. I am responsible for communicating the government's message to these communities, for helping to resolve problems that cultural communities face, and for communicating their feedback and recommendations as they relate to the work of the Ministry and government. I also oversee Citizenship and Immigration Canada's activities arising out of the provisions of the Multiculturalism Act.

As the former Vice President of the Young Polish Canadian Professionals Association (YPCPA), I worked with Kasia Rydel, the current VP, to establish a branch of the association in Ottawa. We organized, amongst other events, a documentary film screening about Irena Sendler at Library and Archives Canada with the participation of over 300 people, amongst which were Parliamentarians, Poland's Ambassador to Canada, and a representative of the Embassy of Israel. We also organized a retreat for YPCPA members in Ottawa, where we arranged for meetings with Parliamentarians in the House of Commons to encourage civic involvement, and hosted planning meetings on future initiatives.

2. What are the objectives of the Young Polish-Canadian Professionals Association?

The YPCPA is an organization created in 2009 that brings together the cohort of young Polonia that has already completed their post-secondary studies and is already working in a profession such as finance, law, engineering, public service, etc. The idea was to create something tailored to graduates – there-

by filling a generational gap between student organizations and mainstream Polonia organizations (Canadian Polish Congress, Credit Union, etc.). We have over 150 paid members and many more supporters. Our goals are based on our shared interests in the Polonia context and we organize fun and interesting cultural, networking and educational events. This includes film festivals, concerts, golf tournaments, and the like. We also work closely with Polish student associations to help young people in Polish schools prepare for the next stage in their lives. We offer assistance in preparing for University, career advice, connections to internship opportunities and information how existing Polonia organizations can help them. This initiative is called 'Iskra' (or 'spark').

3. You graduated from a university in Canada, but you also went to Polish Saturday school. Do you think that it was worth learning Polish?



I attended Polish school from grade school right through to the end of High School. Like many of my Polonia friends, I often found it a challenge to wake up on Saturday morning to study. Other kids would wake up and watch cartoons, while I sat in a classroom preparing for pop quizzes in grammar and for reciting texts in Polish. However, the teachers always made Polish school interesting for me. I particularly enjoyed the subject of Poland's rich and complex history, which allowed me to connect with my roots. Thanks to Polish School, several years in Polish Scouts (Harcerstwo), as well as my parents' unyielding resolve that we would speak only Polish at home, I am now able to speak,

read, and write fluently. I am grateful for this skill as it has proven useful on numerous occasions. Earning an 'A' grade credit in high school Polish helped me earn a University entrance scholarship. Polish also came in handy while on academic exchange at the University of Warsaw for 4 months. It is also helpful in my current job, where I often interact with Polonia organizations.

4. In your opinion, do people need such initiatives as the Polish University Fairs? Should young Canadians go to Poland for their studies?



Certainly. Poland is becoming more and more interesting for Canadians – and not just for those who hail from Polonia. The changes that took place in Poland after 1989 have led to Poland's emergence as a modernizing, and even 'cool' country. Cities like Warsaw, Krakow, and Poznan are pulsating with development and innovation. Euro 2012 proved that one can have a lot of fun in Poland. The country emerged from the Global financial crisis mostly unscathed and is becoming an increasingly serious trade partner for countries such as Canada – this, in turn, presents an excellent opportunity for Polonia entrepreneurs in Canada. Polish universities are also quite good and relatively affordable, particularly in the field of medicine. Most young Poles now speak very good English, which facilitates contact. Yet although Poland is becoming more and more of a 'Western' country, it is still rather unfamiliar and intriguing to most Westerners. All of these factors indicate that engaging young Canadians through University fairs such as yours serves to benefit Po-

lonia, Poland and Canada. Besides, by leaving the comfort of home, young people discover life in an interesting way and that kind of life experience is invaluable.

5. What is your recipe for success?

First of all, coming to know yourself and making decisions that are consistent with what interests you. It is not worth going to University or College solely for the purpose of finding a well-paying job. A career should be fulfilling, and you will find a way to make a good living if it is. Secondly, during University you cannot bury yourself in textbooks and only spend your time studying. These days it is simply not enough to have excellent grades in order to achieve success; nor is achieving a perfect GPAs even necessary. It is, however, essential that your CV lists extracurriculars, such as volunteering experience, internships, involvement in clubs, etc. Get involved in University – take advantage of all of the opportunities and resources available to you. For example, it is involvement in student politics beginning in my first year of university that helped get me to where I am today. Finally, be confident and proactive. Never be afraid to go up to a potential employer and present your ideas, or to express your interest in taking on greater responsibility.

6. Are there any projects for the Polish Embassy or YPCPA in which young people could take part?

The Polish Embassy and Consulates support youth initiatives such as the Quo Vadis Youth conference and are directly involved in coordinating the Parliamentary youth exchange programs between the Canadian Parliament and the Polish Sejm. Politically engaged Polonia youth should take advantage of this program. Most of all, I encourage Polonia youth to visit the websites of these new youth organizations to learn about our activities and events, and to join in them:

Polska Inicjatywa Studentow w Kanadzie (PISK) www.pisk.ca

Young Polish Canadian Professionals

Association (YPCPA) www.ypcpa.ca

YouNxt www.younxt.com

Quo Vadis Conference www.quovadis-conference.com.

These organizations also have a presence on Facebook.

7. How would you describe the Polish-Canadian youth?

Today's Polonia youth is well educated, hardworking, well-integrated into Canadian society, thinks in global terms, and is proud of its Polish roots. Over the past few years a burst of creative activ-



ity among Polonia youth has led to the establishment of several unique organizations that I mentioned earlier. These initiatives are entirely youth driven, such as the Quo Vadis conference, which will be organizing its 5th annual 200-person youth conference this year. The success of these organizations is a testament to the talents of this generation of youth. In general terms, Polonia youth in Canada shares many positive traits of the generation of so-called Millennials – they are aspirational, not afraid to take risks, they think creatively, and are confident in expressing their views. I think that all of this bodes well for the continuance of Canada's Polonia well into the future.

Fahrenheit Center



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1. Why did you decide to participate in the Fair for the third time in a row? What are the possible benefits and your expectations?

We analyze the current situation on the educational market and try to meet the challenges posed by the baby bust which has had an adverse impact on a number of higher education institutions over the recent years. Also, we are doing our best to introduce breakthrough changes in our teaching offerings in response to market requirements and employers' expectations both in Poland and abroad. As a result, the number of our students is not decreasing, on the contrary - our University records a continuous increase in the number of full-time students. We also focus on the effective ways of communicating information to prospective students at international educational fairs. A modern university should stress its presence on significant markets including US and Canadian markets. Cracow University of Economics, one of Poland's most renowned

and largest schools, launches professionally designed promotion campaigns, offering our services in Eastern Europe as well as in the United States and Canada. A professionally managed university should focus its strategic activities on one of the fundamental areas of its functioning – reaching a high level of its internationalization with regard to its students and faculty alike. As a large European university we are aware of the importance of this factor, and we are open to international cooperation and respond to changing trends. The performance of our key tasks would hardly be possible without our participation in such events as this Fair. The results of our activities in this area are really impressive, especially in the recent years. In 2012, as compared with the previous year, the adopted promotion strategy resulted in an increase in the number of international students at our University.

In the period of the last two years the representatives of Cracow University of Economics have paid as many as four visits to North America. Each time we met American students, also Polonia students (Polish community), who showed interest in attending educational courses in Polish schools including our University. All such things are the more important when educational offerings are promoted at professionally organized fairs by institutions which have great experience in the field. Fairs are always promoted by the most popular media in the US and Canadian Polonia community, enabling our advertising messages to target large groups of people who might be interested in

attending university programs in Poland. Also, such events as fairs enable us to reach US and Canadian youth who may find Polish (or European) university programs very attractive not only in terms of their financial aspects but also from the point of view of the quality of university programs in accordance with current world trends. Our University understands, accepts and implements all changes that translate into the highest quality of education. By the way, this approach corresponds to our adopted strategy of which I am a co-author.

2. What is your view on holding Fairs both in Chicago and Toronto?

Chicago and Toronto are perfect locations in terms of the size of the Polish community in the two countries. Fairs in the US and Canada are held in the cities where the percentage of the inhabitants of Polish descent is the highest. In Chicago alone the inhabitants of Polish origin are estimated at 1.5 million, while in Toronto - at 220,000.

3. Does it provide any opportunities for Polish higher education institutions and the University of Economics itself?

Participation in overseas fairs provides a chance for Cracow University of Economics and other Polish schools to promote interesting educational services offered by Polish best universities. We promote business-practice oriented major programs launched in response to labor market requirements, as well as our own Business Academy program under which the best students, while still attending their study programs,

confront their theoretical knowledge with business practice under supervision of top employers from Polish and foreign companies. Our business partners include Deloitte, Comarch, Indesit, TVN CNBC, Google, State Street, Shell, ING, the RMF Group, Bahlsen and many others. Establishing relationships between business and academia is not just a concept – it is our every-day practice which translates into measurable effects, enabling our students to find employment while attending their programs. It is another indicator of our effective performance as a university.

Fairs provide an opportunity to arouse interest among American and Canadian youth in pursuing their professional career at Cracow University of Economics, which offers a wide range of post-graduate courses including prestigious MBA programs conducted in cooperation with our partners from Switzerland and Sweden. All our visitors are provided with necessary information on the admissions program as well as student life – it is Krakow, after all, that boasts an unquestionable reputation of being the "national university capital". We give special attention to promoting the values of the city of Krakow, referred to as the cradle of Polish science, tradition and cultural heritage.

4. Are American and Canadian young people interested in attending programs offered by Cracow University of Economics?

The number of people who wish to attend CUE's programs has been growing steadily over the recent years. It should be noted that according to recent data published by the Ministry of



Science and Higher Education, Cracow University of Economics was the most coveted spot at the nation's top economic schools during the last admissions process. Moreover, we successfully develop international cooperation and related promotion programs and, consequently, the recruitment of international students. Canadian and American students may find Poland's educational offerings attractive for a number of reasons including the fact that they provide access to interesting scholarship opportunities offered by renowned universities worldwide. Students attending CUE's programs may complete 2 semesters of their study at selected universities in more than 200 partner schools from Europe, Asia, Australia and the Americas. Polish programs are attractive in terms of their price to quality relationship – another indicator of our effective management and good reputation. Students and their intellectual potential represent our University's major challenge.

EU citizens and persons who study according to the regulations for Polish citizens do not pay a fee for tuition for full-time programs held in the Polish language (full-

time first (BA) and second (MA) cycle programs at Cracow University of Economics). A fee of PLN 2,500 per 1 semester is charged for first and second cycle programs held in English.

Foreign students who are non-EU citizens pay a fee of EUR 2,250 p.a. for programs held in Polish and EUR 4,000 p.a. for programs held in English. Persons who have certificates confirming their Polish origin can be granted 30% discount rates.

In conclusion, the choice of Cracow University of Economics does not only imply studying in a friendly atmosphere marked by high cultural standards but, in the first place, it is a wise investment in the future which guarantees gaining knowledge and skills as well as personal development – students should be creative in planning their future careers and meeting future challenges.

Dr. Janusz Fudaliński

Director

Rector's Office Center

Cracow University of Economics

The ABC of Studying Abroad

Nothing can be compared to studying abroad. It is not only about meeting new people and learning about various cultures: one should also adapt to a different manner of teaching and education. Here you can find some useful information that will help you get the grasp of university admissions policies in Poland.

We interviewed Piotr Bednarski, the spokesman at the Rector's Chancellery Office of the Cracow University of Economics (CUE).

What are the requirements that a foreigner (e.g. from the USA) has to meet to be admitted to a university in Poland?

Candidates who are not citizens of the European Union should submit an admission application to the Rector of CUE. Then, they should file all of the following documents:

- a high school diploma. It has to be previously legalized or certified with an apostille. It should also be translated into Polish by a Polish sworn translator and validated, unless the country has an agreement with Poland on mutual recognition of documents; in this case, the consulate of your country or an appropriate department should attest that the high school certification you possess allows you to pursue your education on the university level in your country.
- a certificate of a good command of Polish after a one-year preparatory course of Polish language or an official certificate from the State Commission for the Certification of Proficiency in Polish as a Foreign Language. In the case of studies in English, you should thus prove your English skills. You can find the list of language certifications on the university website.
- a visa, a residence card or any residence permit in the territory of Poland.
- if you have Polish parentage, you should also present a proper attestation from your consulate.
- a medical certificate confirming your good health to study at university.
- health and accident insurance for the time of your studies in Poland or the European Health Insurance

Card.

- a personal enquiry form from the university website previously filled and printed.

- a copy of your passport.

- two photographs.

To apply to other universities in Poland, candidates have to meet similar requirements.

Is the health insurance obligatory?

Every foreigner studying in Poland must have health and accident insurance or the European Health Insurance Card. He can also insure himself at the National Health Fund (NFZ).

What are the enrollment procedures? How much time does it take?

There are two types of enrollment proceedings in respect of the nationality of a candidate. First concerns the European Union citizens, another is prepared for the foreigners from other parts of the world, e.g. US candidates have their own time limits to apply and the final decision on their admission is in the hands of the university rector. Should all the documents be presented, the enrollment lasts not more than a couple of days.

Does the enrollment involve any fees?

The enrollment fee is normally added to the tuition for the first year of studies. It totals 200€.

Will the grades and other student's achievements matter in the enrollment?

Everyone who wants to study at CUE needs to present the results of his or her high school graduation examination. The EU candidates and those from Poland are ranked together. It is the Rector who will make the decision on admission of other candidates.

Is knowledge of the Polish language needed in case of candidates for CUE?

It is strongly advised that the candidates for studies in Polish should have a basic command of Polish language so that they can communicate with ease. They are required to submit a certification of their Polish skills at least on B1

level according to CEFR either from the State Commission for the Certification of Proficiency in Polish as a Foreign Language or, having passed an inner Polish exam, a document given by CUE. Of course, like many other universities in Poland, CUE also offers courses and programs in English.

How much does it cost to study in Poland?

The tuition for non-EU foreigners is 2.250€ for a year of studies in Polish and 4.000€ for studies in English. Students of Polish origin can apply for a 30% discount on the fees.

Is the university obliged to help the students find an apartment or accommodation in dormitory?

Every year several hundred places in student hostels are offered for foreign students by CUE. Also the employees and volunteers of Dział Programów Zagranicznych ds. Studentów (Student Foreign Programs Unit) and members of many international student organizations at CUE assist in finding particular housing offers.

What major problems do foreigners usually face after coming to Poland and starting their studies here?

Students from abroad should know that the so-called acclimation can be at times difficult. By this I mean all formalities connected with studying and living in a new city: enrollment, using libraries, attending PE classes, renting a flat or using public transport.

Since for many years hundreds of foreigners have come to Krakow to study and because of the general academic trait of the city, Polish students and university staff, but also Krakow citizens are both accustomed to the situation and always willing to help. This is also the goal of CUE Student Foreign Programs Unit and Erasmus Student Network. In addition, there are so many cultural centers, restaurants and entertainment venues in the city of Krakow that the acclimation becomes quick and easy for any foreign student.

What in particular should the students from abroad pay attention to while applying to universities in Poland?

The enrollment should not cause any serious problems. However, we advise against delaying formalities at the

eleventh hour. It might be a good idea for a good start to ask more advanced students for further information.

After coming to Poland, you should firstly visit the proper university unit that helps people from abroad to organize their studies or an appropriate student organization, e.g. Erasmus Student Network. Here you can meet students speaking several foreign languages fluently. With considerable experience, they are ready to assist you in case of any questions concerning your student's activity.

Agnieszka Niedojad



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Applicants are expected to have excelled in basic science courses in physics, chemistry, biology, mathematics and English. The academic year formally starts on the 1st of October and is divided into two five-month terms (semesters), including examination sessions. The student must successfully complete all of the course work of one academic year, before being approved for promotion to the next year.

Admission criteria

Wrocław Medical University English Division offers 6 year medical program at Faculty of Medicine and 5 year program at Faculty of Dentistry.

The candidates for the studies have to possess at high level an adequate knowledge of the studied subjects: Physics, Chemistry, Biology. This will be checked during the enrolment procedures. Candidates will be chosen by open competition on the basis of grades on the high school diploma from Biology, Chemistry, Physics.

Payment

The students enrolled in the academic year 2013/2014 are obliged to pay the non-refundable admission fee 900 PLN as well as the respective tuition fee for 1st year till the 15.09.2013. The payment of the annual University tuition fee should be done till 15th September for each next year.

The students enrolled in academic year 2013/2014 are obliged to pay the Annual University Fee in PLN (Polish zloty) according to the scale below.

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V	48 300	52 500
VI	48 300	-
Total	290 700 PLN	263 400 PLN

Polish Universities and American Chance

Interview with Marek Zimnak, a director of the "PRom" PR Association for Promotion of Polish Universities

1. What are the objectives of the „PRom”?

PRom is a voluntary non-profit organization that gathers specialists in promotion, public relations and marketing and also spokesmen for both public and private universities in Poland. It was created de jure in 2006, nevertheless, we started thinking about the project about ten years ago. Our goal is to reinforce this new branch, because the people working here have different backgrounds - some have completed journalistic education, some have other experiences. We want them to develop their professional skills. They should be considered a good source of information about Polish academic life, universities and professors. Finally, they ought to be able to solve communication crises of which, certainly, universities, like every other institution, are not completely free.

2. It is very often reported that the present baby bust results in lower number of students at universities in Poland. And how do the universities cope with this problem?

The baby bust is a fact that we all face up to. It has many serious consequences, e.g. last year in Wroclaw two well-known private universities were closed down. Meanwhile in other places, professors have to lecture more and more in order not to allow the fee outflows. On the other hand, refined marketing strategies are used and the promotion devices are more carefully chosen.

3. In your opinion, can America be the chance for universities in Poland in search of new funding sources?

It is a new and very promising area of our interests. If this project succeeds not only in case of medical universities, we would still want to take this di-

rection. No doubt, such attempts should be made in spite of some considerable barriers we can meet.

4. What is the offer of Polish universities for possible candidates from America?

Should Polish-American youth find our offer interesting as to start their studies on the old continent, we could surely guarantee suitable conditions of studying. For those years spent in Poland they would develop their personal abilities. They will always have vivid memories from this period of their lives.

5. Do you think the universities in Poland are well-prepared for admissions of foreign students?

The universities present at the Fair are in my opinion ready for such projects. They offer interesting studies in English within many programs, good housing conditions and their staff is also prepared. Many more such universities exist in Poland, but they are not convinced of the possible success this enterprise. They do not want to believe that the students from America will come to study to Europe.

6. How can the universities in Poland promote their good image in Europe and in the world so that America could be their true chance?

By all means we have to abandon antiquated legal and organizational habits, which is in the hands of the government. Having done it, we can cherish the hope. Five years ago there were only two Polish universities listed in the Shanghai Ranking. Today there are six of them. Not many, alas, but the development is becoming visible.

Natalia Labuz

Marek Zimnak MA, PhD

A Doctor of Economics (The Wroclaw University of Economics), a MA in Polish (The University of Wroclaw), completed the Polish-American Postgraduate Study Program in Social Communication in 1994 (Central Connecticut State University - Wroclaw University of Technology).

For many years, he wrote articles to IT magazines (edi-

tor-in-chief of CHIP and PC Kurier 1994-2000). He also created radio programs (Wroclawska Wieza Babel 1991-1997) and co-created a great number of Web portals in the 1990s.

The Dziennik newspaper declared him the first Polish blogger (1996). An owner of a PR agency, he worked for TP SA, Telefonía Dialog, the Axel Springer AG, the Wrocław University of Technology and many others.

As an author of numerous textbooks for university students and many articles he has been engaged in academia since 2002. He is also in charge of the "PRom" PR Association for Promotion of Polish Universities. From 2005 to 2012 he represented Poland in EUPRIO (the European Universities

Public Relations and Information Officers Association).

He is a journalism and public relations trainer, lecturing as well at international conferences on PR matters. Since 2006, he has been occupied with his own project: the Open University of Economics (Otwarty Uniwersytet Ekonomiczny, available at www.wiedzainfo.pl).

He holds the chair of public relations in the University of Lower Silesia in Wrocław. The motto of his life is the prayer of Reinhold Niebuhr: God, grant me the serenity to accept the things I cannot change, the courage to change the things I can, and wisdom to know the difference.



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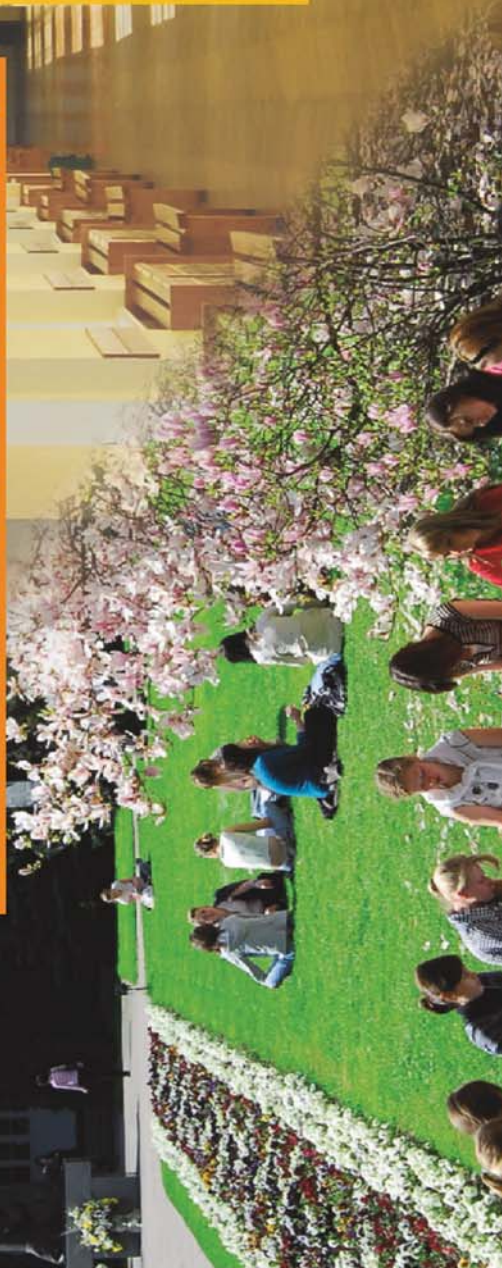
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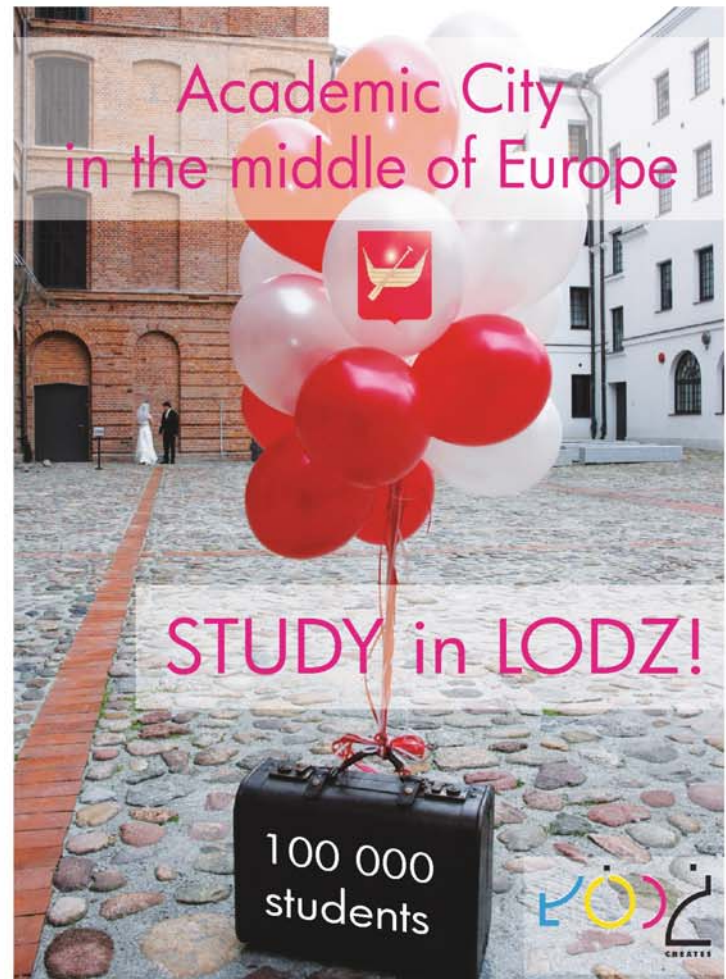
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